CONTRACT



WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	<u> </u>				
	Contract / Rev	vision		Alt Drder#	
	565860	1	1	07894144	
Product				<u> </u>	
DBAMA/P/D SKED A					
Contract Dates	Estimate #				
09/18/12 - 09/24/12	//1536				
<u>Advertiser</u>			Dr	iginal Date	/ Revision
Dbama/D/President			1	9/12/12	/ 09/12/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EDM/EDC	Broado	cast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	WTKR		Jamie Andrus		Washington, D.
	Special Handl	ling			
	Demographic				
	Adults 35+				
		l			
	IDB#	Adverti	ser	Code	Product Code
	8020				
	Agency Ref			Advertiser	Ref

		Spots/	To	tais
*Line Ch Start Date End Date Description		Days Length Week Rate	Type Spots	Amount
E 1 3 09/18/12 09/23/12 Let's Make A Daal 9am	9-10am	:30	NM 4	\$700.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -TWTF 4	<u>Rete</u> \$175.00			
E 2 3 09/24/12 D9/24/12 Let's Make A Deal 9am	9-10am	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week Weak: 09/24/12 09/30/12 M 1	<u>Rate</u> \$175.00			
E 3 3 09/24/12 09/24/12 Price is Right	11am-12n	:30	NM 1	\$295.00
Start Data End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	<u>Rate</u> \$295.00			
E 4 3 09/18/12 09/23/12 Price Is Right	11am-12n	:30	NM 4	\$1,180.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -TwTF 4	<u>Rate</u> \$295.00			
E 5 3 09/18/12 09/23/12 Newschannel 3 News	12n-1230pm	:30	NM 4	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 -TWTF 4	Rata \$200.00			
E 6 3 09/24/12 09/24/12 Newschannel 3 News	12n-1230pm	:30	NM 1	6200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		14101	\$200.00
Week: 09/24/12 09/30/12 M 1	\$200.00			
E 7 3 09/18/12 09/21/12 CBS Daytima Start Date End Date Weekdays Spots/Week	1228-3pm <u>Rate</u>	:30	NM 4	\$980.00
Waek: 09/17/12 09/23/12 -TWTF 4	\$245.00			
E 8 3 09/24/12 09/24/12 CBS Daytime	1228-3pm	:30	NM 1	\$245.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	Rate			42 (0.00
E 9 3 09/24/12 09/24/12 Ellen Degeneras 3pm				
Start Date End Date Weekdays Spots/Week	3-4pm Rate	:30	NM 1	\$200,00
Waek: 09/24/12 09/30/12 M 1	\$200.00			
E 10 3 09/18/12 09/21/12 Ellen Degeneres 3pm	3-4pm	:30	NM 4	\$800.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -TWTF 4	<u>Rate</u> \$200.00			
E 11 3 09/18/12 09/23/12 Newschannel 3 News	6-7am	:30	NM 4	\$880.00
Start Date End Data Weekdays Spots/Week	Rate	.00	1919) 4	\$000.00
Week: 09/17/12 09/23/12 -TWTF 4	\$220.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills ere rendered, advertiser, agency and service, jointly and severally, shell remain obligated to pay to station the amount of eny bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Stellon will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or eny correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified, LocalTV does not accept advertising contracts that impermissibly discriminate on the besis of race or ethnicity.



	Contract / Revision 565860 /	Alt Order # 07894144
Contrect Dates	Product	Estimate #
09/18/12 - 09/24/12	OBAMA/P/D SKED A	//1536
Advertiser	<u>Original Dete / Revision</u>	
Obema/D/President	09/12/12 / 09/12/12	

		Spots/	To	otals
*Line Ch Start Date End Date Description		Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week E 12 3 09/24/12 09/24/12 Newschannel 3 News Stert Oate End Oate Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	Rate 6-7am <u>Rate</u> \$220.00	:30	NM 1	\$220.00
E 13 3 09/24/12 09/24/12 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 2	7-9a <u>Rete</u> \$140.00	:30	NM 2	\$280.00
E 14 3 09/18/12 09/23/12 CBS This Morning Start Date	7-9a <u>Rate</u> \$140.00	:30	NM 6	\$840.00
E 15 3 09/18/12 09/23/12 Early Show Saturday Start Date		:30	NM 1	\$50.00
E 16 3 09/18/12 09/23/12 CBS Sunday Moming Start Dete End Date Weekdeys Spots/Week Week: 09/17/12 09/23/12S 1	9-1030am <u>Rate</u> \$245.00	:30	NM 1	\$245.00
17 3 09/18/12 09/23/12 Face the Nation <u>Start Date</u> <u>End Oate</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12S 1	1030-11am <u>Rete</u> \$245.00	:30	NM 1	\$245.00
E 18 3 09/18/12 09/23/12 NewsCha 3 News First @ 4 Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -TwTF 4	p 358-5pm <u>Rate</u> \$115.00	:30	NM 4	\$460.00
E 19 3 09/24/12 09/24/12 NewsCha 3 News First @ 4 Start Date	p 358-5pm <u>Rate</u> \$115.00	:30	NM 1	\$115.00
E 20 3 09/24/12 09/24/12 Newschannel 3 News Start Date End Dete Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	5-530pm <u>Rete</u> \$220.00	:30	NM 1	\$220.00
E 21 3 09/18/12 09/21/12 Newschannel 3 News Start Date	5-530pm <u>Rate</u> \$220.00	:30	NM 4	\$880.00
E 22 3 09/18/12 09/21/12 Newschannel 3 News Start Oate	530-6pm <u>Rate</u> \$240.00	:30	NM 4	\$960.00
= 23 3 09/24/12 09/24/12 Newschannel 3 News Start Date Week: 09/24/12 End Date Weekdays M Spots/Week Week: 09/24/12 09/30/12 M 1	530-6pm <u>Rate</u> \$240.00	:30	NM 1	\$240.00
Week: 09/24/12 09/30/12 M 1	6-630pm <u>Rate</u> \$310.00	:30	NM 1	\$310.00
E 25 3 09/18/12 09/21/12 Newschannel 3 News Start Dete	6-630pm <u>Rate</u> \$310.00	:30	NM 4	\$1,240.00
E 26 3 09/18/12 09/21/12 Lete Night with Oavid Letten Start Date End Date Weekdeys Spots/Week	<u>Rate</u> \$165.00	:30	NM 4	\$660.00
E 27 3 09/24/12 09/24/12 Late Night with Oavld Letten Night with Oavld Letten Usek Week: 09/24/12 End Oate Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	m1135pm-1237am <u>Rate</u> \$165.00	:30	NM 1	\$165.00
E 28 3 09/24/12 09/24/12 Late News (M-F)	11-1135p	:30	NM 1	\$395.00

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Contract / Revision Alt Order # 565860 07894144 <u>Contract Dates</u> Product Estimate# 09/18/12 - 09/24/12 OBAMA/P/D SKED A //1636 Advertiser Original Date / Revision Obama/D/President 09/12/12 / 09/12/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/	_	otals
Start Date End Date Weekdays Spots/Week		Days Length Week Rate	TypeSpots	Amount
Week: 09/24/12 09/30/12 M 1	\$395.00			
E 29 3 09/18/12 09/21/12 Late News (M-F)	11-1135p	:30	NM 4	\$1,580.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 -TwTF 4	<u>Rate</u> \$395.00			. ,
= 30 3 09/22/12 09/23/12 Late News (Sa-Su)	11-1135p	:30		2500.55
Start Date End Date Weekdays Spots/Week	•	.30	NM 2	\$590.00
Week: 09/17/12 09/23/12SS 2	\$295.00			
31 3 09/18/12 09/18/12 NCIS Start Date End Date Weekdays Spots/Week	8-9pm	:30	NM 1	\$1,050.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -T 1	<u>Rate</u> \$1,050.00			
32 3 09/18/12 09/18/12 Tuesday Prime	9-10pm	:30	NM 1	\$910.00
Start Date End Date Weekdays Spots/Week	-		14.4	₩510.00
Week: 09/17/12 09/23/12 -T 1	\$910.00			
33 3 09/18/12 09/18/12 Tuesday Prime Start Date End Date Weekdays Spots/Week	10-11pm Rate	:30	NM 1	\$700.00
Week: 09/17/12 09/23/12 -T 1	\$700.00			
34 3 09/19/12 09/19/12 Wednesday Prime	8-9pm	:30	NM o	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12w 1				V 2.02
Spot Ch Date Range Description	\$840.00 Start/End Time	Weekdays Length Rate	Tuno	
1 3 09/17/12-09/23/12 Wednesday Prime	8-9pm	W :30 \$840.00	<u>Type</u> NM	
Credited				
35 3 09/19/12 09/19/12 Wednesday Prime	9-10pm	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12W 1	<u>Rate</u> \$980.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 3 09/17/12-09/23/12 Wednesday Prime	9-10pm	W:30 \$980.00	NM	
36 3 09/19/12 09/19/12 Wednesday Prime	40.44			
36 3 09/19/12 09/19/12 Wednesday Prime Start Date End Date Weekdays Spots/Week	10-11pm <u>Rate</u>	:30	NM 0	\$0.00
Week: 09/17/12 09/23/12W 1	\$700.00			
Spot Ch Date Range Description 1 3 09/17/12-09/23/12 Wednesday Prime	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 3 09/17/12-09/23/12 Wednesday Prime Credited	10-11pm	\\\	NM	
37 3 09/20/12 09/20/12 Thursday Prime	8-9pm	:30	NM 1	\$910.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14(4)	φ9 (0.00
Week: 09/17/12 09/23/12T 1	\$910.00			
0 38 3 09/20/12 09/20/12 Thursday Prime	9-10pm	:30	NM 0	\$0.00
39 3 09/20/12 09/20/12 Thursday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	10-11pm	:30	NM 1	\$910.00
Week: 09/17/12 09/23/12T 1	\$910.00			
40 3 09/21/12 09/21/12 Friday Prime	8-9pm	:30	NM 1	\$630.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 F 1	Rate			,
41 3 09/21/12 09/21/12 Friday Prime	\$630.00	.30		
Start Date End Date Weekdays Spots/Week	9-10pm <u>Rate</u>	:30	NM 1	\$840.00
Week: 09/17/12 09/23/12F 1	\$840.00		i	
42 3 09/21/12 09/21/12 Friday Prime	10-11pm	:30	NM 1	\$700.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 F 1	<u>Rate</u> \$700.00		1	
	1 5.00		1	

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	Contract / Revision 565860 /	Alt Order # 07894144
Contract Detes 09/18/12 - 09/24/12	Product OBAMA/P/D SKED A	Estimate # //1536
Advertiser Obama/D/President	Original Date / Revision 09/12/12 / 09/12/12	

				pots/	To	otals
	End Date Description		me Days Length W	eek Rate Type	Spots	Amount
	d Date Weekdays Spo 09/22/12 Saturday Prime d Date Weekdays Spo (23/12 5-		:30	NM	1	\$210.00
E 44 3 09/22/12 Start Date En	09/22/12 Saturday Prime	9-10pm	:30	NM	1	\$210.00
<u>Start Date</u> <u>En</u> Week: 09/17/12 09:	/23/125-	<u>ts/Week</u> <u>Rate</u> 1 \$420.00	:30	NM	1	\$420.00
<u>Start Date</u> <u>En</u> Week: 09/17/12 09/	/23/125	<u>1</u> \$1,680.00	:30	NM	1	\$1,680.00
) 47 3 09/23/12	09/23/12 Sunday Prime	8-9pm	:30	NM	0	\$0.00
48 3 09/23/12 <u>Stert Date</u> <u>En</u> Week: 09/17/12 09/	09/23/12 Sundey Prime d <u>Date</u> <u>Weekdays</u> <u>Spo</u> /23/12S	9-10pm ts/Week Rate 1 \$770.00	:30	NM	1	\$770.00
49 3 09/23/12 Start Date En	09/23/12 Sunday Prime	10-11pm ss/Week Rate 1 \$700.00	:30	NM	1	\$700.00
<u>Stert Date</u> <u>En</u> Week: 09/17/12 09/	09/22/12 NCAA Football d <u>Dete</u> <u>Weekdeys Spo</u> 23/125-	Various s/Week Rate 4 \$500.00	:30	NM	4	\$2,000.00
<u>Start Date</u> <u>En</u> Week: 09/17/12 09/	09/19/12 CBS Specials d <u>Dete</u> <u>Weekdays Spo</u> /23/12W	<u>s/Week</u> <u>Rate</u> 1 \$1,120.00	:30	NM	1	\$1,120.00
Start Date En Week: 09/17/12 09/	09/21/12 CBS This Morning d Dete Weekdeys Spor 23/12 -TWTF	<u>s/Week Rate</u> 1 \$140,00	:30	NM	1	\$140.00
1 53 3 09/24/12 <u>Start Date</u> <u>En</u> Week: 09/24/12 09/	09/24/12 Monday Prime d <u>Date</u> <u>Weekdays</u> <u>Spo</u> 30/12 M	10-11pm s/Week <u>Rate</u> 1 \$840.00	:30	NM	1	\$840.00
Start Date En	09/19/12 CBS Specials d <u>Date</u> <u>Weekdeys</u> <u>Spo</u> 23/12W	8-930p Suvivo s/Week <u>Rate</u> 1 \$1,120.00	or pre :30	NM	1	\$1,120.00
ime Period	# of Spots Gross Amou	unt Net Amount		Totals	95	\$32,010.00

ime Period	# of Spots	Gross Amount	ivet Amount
)8/27/12 -09/24/12	95	\$32,010.00	\$27,208.50
otals	95	\$32,010.00	\$27,208.50

Signature:	Date:
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